

Privacy

The basics

This privacy notice will inform you as to how we look after your personal data when you visit our website (regardless of where you visit it from) and tell you about your privacy rights and how the law protects you.

References in this privacy statement to "Pinpoint Visualisation Limited" shall apply to any trading names of Pinpoint Visualisation Limited, as applicable in the context of this statement.

Pinpoint Visualisation Limited respects the privacy of individuals and is committed to protecting your personal data. We will take all reasonable steps to ensure your personal data is protected against unauthorised access and that it will not be sold or disclosed (other than as specified under this notice) to another company or organisation. The only time we may disclose your personal data is when we are legally required to do so.

Pinpoint Visualisation Limited

This website is managed by Pinpoint Visualisation Limited, registered in England with registered number 04199761.

Third party links and websites

Pinpoint Visualisation Limited is not responsible for the privacy policies of third party sites to which any links are provided. The privacy policies on such sites should be checked before providing them with any personal information.

Purpose of this privacy notice

This privacy notice aims to give you information on how Pinpoint Visualisation Limited collects and processes your personal data through your use of this website, including any data you may provide through this website (or in events connected to this website and/or Pinpoint Visualisation's marketing activities) including when you:

- search and browse for content;
- subscribe to publications and reports;
- register for online services;
- join a mailing list;
- participate in bulletin boards, discussion or message forums;
- submit data for a survey or quiz;
- register for events and seminars;
- submit resumes or work history information;
- contact us for further information;
- visit our website while logged into a social media platform; or
- provide us with business cards or other information when you communicate with us in any way.

Some pages on this website may permit you to send emails or other messages to us. Emails and messages sent to us will contain your name and email address, as well as any information you may wish to include in the message.

It is important that you read this privacy notice together with any other privacy notice or fair processing notice we may provide on specific occasions when we are collecting or processing personal data about you so that you are fully aware of how and why we are using your data.

How we use your personal data

When you provide personal information to us, we may use it for any of the purposes described in this privacy notice or as stated at the point of collection (or as obvious from the context of collection), including:

- to administer and manage this website, including to confirm and authenticate your identity and prevent unauthorised access;
- to meet our contractual commitments to you;
- to notify you of any changes to our website, such as improvements or service/product changes which may affect our service;
- to personalise and enrich your browsing experience by displaying content that is more likely to be relevant and of interest to you;
- to sort and analyse user data (such as determining how many users from the same organisation have subscribed to or are using this website or Pinpoint Visualisation's services);
- to determine the company, organisation, institution, or agency that you work for or with which you are otherwise associated;
- to develop our business and services;
- to conduct benchmarking and data analysis including, for example, regarding usage of this website and demographics analyses of its users;
- to conduct quality and risk management reviews;
- to understand how the features and functions of this website are used by people, in order to improve the user experience;
- to monitor and enforce compliance with our business terms, including acceptable use policies, and legal and other regulatory obligations to which Pinpoint Visualisation Limited is subject; and/or
- any other purposes for which you provided the information to Pinpoint Visualisation Limited, including any of the purposes given in the 'Purpose of this privacy notice' section above.

This website does not collect or compile personally identifying information for sale to any party for consumer marketing purposes.

Lawfulness of processing

We process personal data on the following legal grounds:

- our legitimate interests in the effective delivery of information and services to you and in the effective and lawful operation of our businesses (provided these do not interfere with your rights);
- to satisfy any legal and regulatory obligations to which we are subject;
- to perform our obligations under the contractual terms of any contract you (or an entity you are connected to or affiliated with) may have with Pinpoint Visualisation Limited, or any website or any other terms you agree with Pinpoint Visualisation Limited.

Generally, we do not rely on consent as a legal basis for processing your personal data, other than in relation to sending third party direct marketing communications to individuals via a personal (not business) email or text message. You have the right to withdraw consent to marketing at any time by contacting us at info@pinpointviz.com.

Security of information

Pinpoint Visualisation Limited has implemented and uses technical measures and security policies that are aimed at protecting the personal data it has under its control from:

- unauthorised access;
- improper use or disclosure;
- unauthorised modification;

- unlawful destruction or accidental loss.

Pinpoint Visualisation Limited and its personnel are required to keep personal information confidential and only authorised persons have access to such information.

What we will not collect

This website is not intended for children and we do not knowingly collect data relating to children.

We do not intend to collect sensitive information through our website unless we are legally required to do so. Examples of sensitive information include race or ethnic origin; political opinions; religious or philosophical beliefs; trade union membership; physical or mental health; genetic data; biometric data; sexual life or sexual orientation; and criminal records.

We ask that you do not provide sensitive information of this nature when using our websites. If you choose to provide sensitive information to us for any reason, the act of doing so constitutes your explicit consent, where such consent is necessary and valid under your local law, for us to collect and use that information in the ways described in this privacy statement or as described at the point where you choose to disclose this information.

Marketing

Where we are legally required to obtain your explicit consent to provide you with marketing materials, we will only provide you with such marketing materials if you have provided consent for us to do so.

If you opt into any subscriptions, you will receive automated emails when content is updated. If you select any preferences such as issues, topics, subjects or industries, you may receive email communications related to those self-selected topics.

We may send emails and marketing communications on our own or in conjunction with another organisation with which we have entered into a collaboration arrangement.

Transfers of personal data

The Company may transfer your data to servers in countries outside the European Economic Area (EEA) due to the nature of the internet and cloud storage, which means that data may be processed in another country, although we do not have an operation outside the UK. We will take all reasonable steps to make sure that your data is treated securely and in accordance with this Privacy

Retention of personal data

We will retain your personal data on our systems only for as long as we need it, given the purposes for which it was collected, or as required to do so by operation of law or regulation.

We keep contact information (such as mailing list information) until a recipient unsubscribes or requests that we delete that information. If you choose to unsubscribe from a mailing list, we may keep certain limited information about you so that we may honour your request.

Rights in relation to your personal data

You may have certain rights under UK or EU law in relation to the personal data held by Pinpoint Visualisation Limited about you. In particular you may have a right to:

- request a copy of the personal data we hold about you;
- ask that we update the personal information we hold about you, or correct such personal information that you think is incorrect or incomplete;
- ask that we delete personal information that we hold about you or restrict the way in which we use such personal data. Please note that we may not always be able to comply with a request for

- deletion of personal data for legal reasons which will be notified to you, if applicable, at the time of your request;
- object to our processing of your personal data; and/or
 - withdraw your consent to our processing of your personal data (to the extent such processing is based on consent and consent is the only permissible basis for processing).

If you would like to exercise these rights, please contact us by sending an email or by one of the means set out at the end of this privacy notice. We may charge for a request to access details of your information, if permitted by law. If your request is clearly unfounded, repetitive or excessive we may refuse to comply with your request.

We may need to request specific information from you to help us confirm your identity and ensure your right to access your personal data (or to exercise any of your other rights). This is a security measure to ensure that personal data is not disclosed to any person who has no right to receive it. We may also contact you to ask you for further information in relation to your request to speed up our response.

We try to respond to all legitimate requests within one month. Occasionally it may take us longer than a month if your request is particularly complex. In this case, we will notify you and keep you updated.

You may also have the right to lodge a complaint with your local data protection regulator.

Inaccuracies and corrections

We would like to keep your personal data accurate and up to date, but we do not assume responsibility for verifying the ongoing accuracy of your personal information. If you become aware of any errors or inaccuracies, or you believe our website has collected excessive information about you, please let us know by emailing us at info@pinpointviz.com.

If you have questions about the accuracy of identifying information you previously submitted to Pinpoint Visualisation Limited, or want to have outdated information removed, please contact us. When requested and, provided that it is practical and commercially feasible to comply with the request and there is no legal, regulatory or operational need for us to keep the information, we will delete identifying information from current operational systems.

Unsubscribe

If you want to unsubscribe from mailing lists or any registrations, you should look for and follow the instructions we have provided within the appropriate area(s) of the communications to you. Alternatively, you can contact us at any time to request that such communications cease by emailing us at info@pinpointviz.com.

If you choose to unsubscribe from any or all mailings, we may retain information sufficient to identify you so that we can honour your request.

Cookies

This website uses cookies. A cookie is a small text file stored in your computer containing text data. We use cookies for certain functions to improve the usability of the website. These cookies do not contain any personal information about you. However, enabling cookies in your web browser is necessary if you wish your selections to be remembered for future visits on the same computer. You can set your browser to refuse all or some browser cookies, or to alert you when websites set or access cookies. For more information about cookies and instructions on how to adjust your browser settings to restrict or disable cookies, see the IAB website at www.allaboutcookies.org. If you disable or refuse cookies, please note that some parts of this website may become inaccessible or not function properly.

Acceptance

This Privacy Policy was last updated in May 2018.

By using this website you agree to the collection and use of your personal data and information as set out in this Privacy Policy. If we change this Privacy Policy in any way, these changes will be posted on this page.

Contact us

Please see our Contact page for further details.

Content

This website is for information only. Unless otherwise stated it is not intended to offer advice and is not to be taken as, in any way, offering to sell any product or provide any service.

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Downloads

Any software is downloaded at your own risk. We do not warrant the suitability of any software which is downloaded and accept no liability for any problems with your computer that may arise as a result.

Liability

We will not be liable for any claims, penalties, losses, damages, costs or expenses arising from the use of or inability to use, interruption or availability of, this website, its operation or transmission, computer viruses or any unauthorised access to or alteration of the website. We do not warrant that the contents of this website are compatible with all computer systems and browsers.

Emails

We do not guarantee that any email sent to us will be received or that the contents will remain private during transmission. If you are concerned about this, please consider other means of communication. You are responsible for ensuring any electronic message or information you send to us is free from any virus or defect that may harm our systems in any way.